

Winning Legally: Endorsements

- "Winning Legally, with its clear exposition of real-world problems and solutions, is a thought-provoking resource that can only improve the performance of lawyers and laypeople alike. My best business advice to aspiring CEOs is simple: Read this book!"
--James W. Kinnear, former CEO and Chair of Texaco, Inc.
- "Professor Bagley has done a masterful job of showing how managers can work with attorneys as partners to create value and manage risk. Armed with the knowledge in this book, managers will not only be far more likely to keep their firms out of trouble, but will also have at their disposal a set of tools to manage the firm more effectively. This is an important read for managers and the lawyers who advise them." **--Larry Sonsini, Chairman of Wilson, Sonsini, Goodrich and Rosati**
- "Bagley has successfully demonstrated the value of the managerial capability that she calls 'legal astuteness.' Instead of focusing only on how law constrains managers, Winning Legally's systems approach to business regulation and the practice of strategic compliance management provides managers with a far more complete and promising way of managing the legal dimensions of business." **--William E. Fruhan, Jr., George E. Bates Professor, Harvard Business School**
- "Common sense alone is not enough to provide the ethical and legal guidelines necessary to conduct a business. Winning Legally provides the framework for maximizing profits in a manner that assures the long-term viability and growth of the corporation." **--Arthur Rock, Principal, Arthur Rock & Co.**